



**School of the Art Institute
of Chicago**

Art and Technology: UG Sem:

Digital Art Europe Now

Cat/Sec#/Credits (Class Number):

4250 001 / 3 credits / (1119)

4950 001 / 3 credits / (1084)

Instructor: Dominique Moulon PhD (Sorbonne)

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Jul 9, 2018 to Jul 27, 2018

Monday through Friday / 9:00am-12:00pm

MacLean 620

Learning Outcomes

By the successful completion of this course, students will be able, at an introductory level, to:

1. Make connections between history from the Renaissance to and contemporary art.
2. Contextualize artworks relating to current society and social issues.
3. Separate creative usages from artistic practices in order to better understand their overlap.
4. Create a dialogue between artworks like a critic or curator.
5. Summarize information related to art and digital technologies when presenting ideas through texts, images and medias.

Course Outline

<i>topic</i>	week + date	activity	readings	due
Expanded Cinema	Week 1 07/09	Events, news, and happenings. Course introduction.	Gene Youngblood, <i>Expanded cinema</i> , 1970 [part 1-2]: http://goo.gl/a13VhW	/
Video And Sonic Practices	Week 2 07/10	Events and news. Presenting topic choice, group 1.	Gene Youngblood, <i>Expanded cinema</i> , 1970 [part 3-4]: http://goo.gl/a13VhW	Create a research blog, write a post and topic choice group 1. Reading discussion.
Robotic in Art Today	Week 3 07/11	Events and news. Presenting topic choice, group 2.	Masahiro Mori, <i>The Uncanny Valley</i> , 1970: http://goo.gl/Ebf7u8	Create a research blog, write a post and topic choice group 2. Reading discussion.
Post-Digital Tendencies	Week 4 07/12	Events, news, and happenings. Topic discussion.	Kim Cascone, <i>The Aesthetics of Failure</i> , 2002 http://goo.gl/msLsWg	Write a blog post. Choose the online presentation tools, g1. Reading discussion.
Art and Science in the Past	Week 5 07/13	Events, news, and happenings. Topic discussion.	R Debatty, C Evan, P Garcia, A Grover, Thumb, <i>New Art/Science Affinities</i> , 2011 [part 1-2]: http://goo.gl/0o8ec4	Write a blog post. Choose the online presentation tools, g2. Reading discussion.
Art and Science Nowadays	Week 6 07/16	Mid-term evaluation of the topics in class, group 1.	R Debatty, C Evan, P Garcia, A Grover, Thumb, <i>New Art/Science Affinities</i> , 2011 [part 3-4]: http://goo.gl/0o8ec4	Write a blog post. Test run the online presentation tools, g1. Reading discussion.
Internet Art	Week 7 07/17	Mid-term evaluation of the topics in class, group 2.	Gene McHugh, <i>Post Internet</i> , 2011 [part 1-2]: http://goo.gl/yyc00B	Write a blog post. Test run the online presentation tools, g2. Reading discussion.
Art after the Internet Part 1	Week 8 07/18	Events, news, and happenings. Topic discussion.	Gene McHugh, <i>Post Internet</i> , 2011 [part 3-4]: http://goo.gl/yyc00B	Write a blog post. Final paper outline group 1. Reading discussion.
Art after the Internet Part 2	Week 9 07/19	Events, news, and happenings. Topic discussion.	Domenico Quaranta, <i>In Your Computer</i> , 2011 [part 1-2]: http://goo.gl/PIUV4K	Write a blog post. Final paper outline group 2.

				Reading discussion.
Art after the Internet Part 3	Week 20 07/20	Events, news, and happenings. Topic discussion.	Domenico Quaranta, <i>In Your Computer</i> , 2011 [part 3-4]: http://goo.gl/PIUV4K	Write a blog post. Final paper rough draft group 1. Reading discussion.
Digital Art and Means of Reproduction Part 1	Week 11 07/23	Events, news, and happenings. Topic discussion.	Alessandro Ludovico, <i>Post Digital Print</i> , 2012 [part 1-2]: http://goo.gl/NhCicG	Write a blog post. Final paper rough draft group 2. Reading discussion.
Digital Art and Means of Reproduction Part 2	Week 12 07/24	Events, news, and happenings. Topic discussion.	Alessandro Ludovico, <i>Post Digital Print</i> , 2012 [part 3-4]: http://goo.gl/NhCicG	Full screen presentation group 1. Reading discussion.
Digital Art Market Part 1	Week 13 07/25	Events, news, and happenings. Topic discussion.	Dominique Moulon, <i>Digital practices of contemporary art</i> , 2013: http://goo.gl/6nlkcf	Full screen presentation group 2. Reading discussion.
Digital Art Market Part 2	Week 14 07/26	Events, news, and happenings. Topic discussion.	Domenico Quaranta, <i>Beyond New Media Art</i> , 2013 [part 1-2]: http://goo.gl/L4scy2	Final paper group 1. Reading discussion.
Digital Contemporary Art	Week 15 07/27	Events, news, and happenings. Topic discussion.	Domenico Quaranta, <i>Beyond New Media Art</i> , 2013 [part 3-4]: http://goo.gl/L4scy2	Final paper group 2. Reading discussion.

Assessable Tasks

Assessable Tasks are activities, assignments, projects that satisfy the course's learning outcomes.

- Students will be assessed on their skills in choosing autonomously, designing and setting up their own research blogs and presentation tools.
- Students will be assessed on their ability to participate in the daily reading discussions.
- Students will be assessed on the topic content and method at the mid-term.
- Students will be assessed on the structure and content of their final papers.
- Students will be assessed on the quality of their full screen presentations.

Core Competencies

- Participation, collaboration and cooperation.

Required Reading/Additional Resources

- Dominique Moulon, *Art Beyond Digital*, Link Editions, 2018, (Print On Demand).
- Dominique Moulon, *Art et numérique en résonance*, Scala, 2015, (Only In French).
- Dominique Moulon, *Contemporary New Media Art*, Scala, 2013, (Ebook).

Grading and Evaluation

Students' ability to meet the course's learning outcomes will be evaluated based on the following criteria:

- evidence of the ability to solve problems
- evidence of the understanding of the project assignments and course content
- evidence of research in the development of research
- participation in class discussion
- improvement in technical, creative, and problem solving abilities
- quality of work as evidenced in in-class exercises, final projects
- attendance in class and the timely completion of research

Final Grade Calculation

15% Design, method and settings of the research blog

15% Content of the research blog

20% Mid-term evaluation of the topics

20% Participation

15% Final paper

15% Full screen presentation

100% TOTAL